OBSERVER

The Mainland Greece Hotels Giving the Islands a Run for Their Money

Skip the island ferries. These design-forward mainland hotels offer mountain-meets-sea views and a slower, more rooted kind of luxury.



By Paul Jebara

The <u>Greek mainland</u> rarely headlines the fantasy—but maybe that's its edge. Far from the algorithm-fed <u>visuals of whitewashed domes and cruise ports</u>, this is where the real variation kicks in. Roughly 80 percent of the country is mountainous, and the terrain changes fast: fir-covered peaks give way to sunlit vineyards, then drop into seaside fort towns still shaped by centuries of occupation and reinvention. What the mainland lacks in postcard shorthand, it more than makes up for in scale, surprise and hospitality with room to breathe. And it's remarkably accessible. A well-kept road network and easy-to-follow signage—in English as well as Greek—make it simple to string together multiple regions without logistics becoming the main event. <u>Beyond Athens lie cities and villages often left off the itinerary</u>, but rich in culture, architecture and culinary pride. You don't need a ferry timetable here, just curiosity and a rental car.

Mainland hotels tend to be grounded in place and story: coast and countryside, ruin and retreat—without ever backtracking. You'll sleep in Ottoman mansions and neoclassical relics turned <u>Design Hotels</u>, in biodynamic farms that host chef residencies and hillside villas with cinematic sea views. There's more room to breathe, literally and creatively, making these properties ideal for families, architecture nerds or anyone seeking substance over waterfront sunloungers (though you can also find those aplenty). What sets these properties apart isn't just where they are, but how they frame the land around them. A spa carved into the mythical Mystras bedrock. A villa with views that stretch from Mount Taygetos to the sea. A café-bar inside a former distillery turned design hub in Thessaloniki.

Mainland Greece is less about island-hopping and more about map-making—stringing together new favorites, discovering pockets of design and culture that aren't already on someone else's list. In short: it's Greece, grown up.

Best Mainland Greece Hotels for Your Summer Vacation —

- Hipsters Hotel
- → Ace Hotel & Swim Club Athens
- Meraviglia Slow Living
- Korona Boutique Hotel
- Perianth Hotel
- On Residence
- Peliva Nature And Suites
- The Danai
- Kinglin Luxury Living
- → Stoes Boutique Hotel
- → Euphoria Retreat
- Ekies All Senses Resort
- → Mandarin Oriental Costa Navarino

- Not Hotel
- Manna Arcadia
- → The Dolli
- → Four Seasons Astir Palace Hotel Athens
- → Kyrimai
- Dexamenes Seaside Hotel
- Aristi Mountain Resort
- Kinsterna
- One&Only Aesthesis
- Monument Hotel
- Hotel Grand Bretagne
- → Cape Sounio Grecotel Boutique Resort
- Amanzoe

Euphoria Retreat *∂*

Mystras, Sparti, Greece

Aimed at travelers who pack more supplements than shoes, Euphoria represents its name without irony. <u>Euphoria Retreat</u> takes the concept of wellness and runs with it, all the way to cellular detoxification and breathwork sessions in a salt cave. This isn't your average "spa with rooms" setup. It's a full-blown optimization campus for those who want their smoothies glycemic-indexed and their plunge pools mood-lit. The architecture alone seems designed to recalibrate your cortisol levels: domed ceilings, monastic lighting and a four-story spa that feels like a Byzantine temple crossed with a Bond villain's lair. You might come for the infrared saunas and customized metabolic menus, but you'll stay for the surreal sensation of floating in a spherical hydrotherapy pool beneath a strobing light installation.



Euphoria Retreat. Courtesy of Euphoria Retreat